

1ST PAN-INDIA AVIATION OLYMPIAD

NA 2026

NATIONAL AVIATION OLYMPIAD

Igniting Young Minds. Elevating India's Skies.

Sponsorship Opportunities



An Initiative by



Centre for Scientific Outreach

www.nationalaviationolympiad.com

About NAO

The National Aviation Olympiad (NAO) is **1st Pan-India Olympiad** dedicated exclusively to aviation, designed for school students in Grades 8-12. Spearheaded by the **Centre for Scientific Outreach (CSO)**, and delivered in collaboration with industry and academic partners, NAO ignites curiosity in aviation, aerospace, drones, and sustainability, directly **addressing the skills gap** in India's booming aviation sector.

Why Aviation, Why Now

- India ranks as the **3rd largest aviation market** globally and is set for rapid growth over the next two decades.
- **Millions of skilled professionals** will be **required** in aviation and allied sectors.
- **School exposure** to aviation is **currently minimal**, making NAO a critical bridge for career awareness and inspiration.





Vision:

Make aviation education accessible, aspirational, and impactful particularly reaching rural India.



Mission:

Inspire and nurture 100,000+ students via a multi-phase Olympiad, mentorship, and exposure programs.

Key Objectives:

- Raise career and STEM awareness in aviation.
- Identify and encourage talent across India's metros, towns, and villages.
- Promote innovation for real-world aviation challenges.
- Bridge access through industry-academia connections.



Olympiad Structure

Phase 1

School-Level
Online Examination
(10,000 schools)

Phase 2

State/Regional Level
(Top students progress)

Phase 3

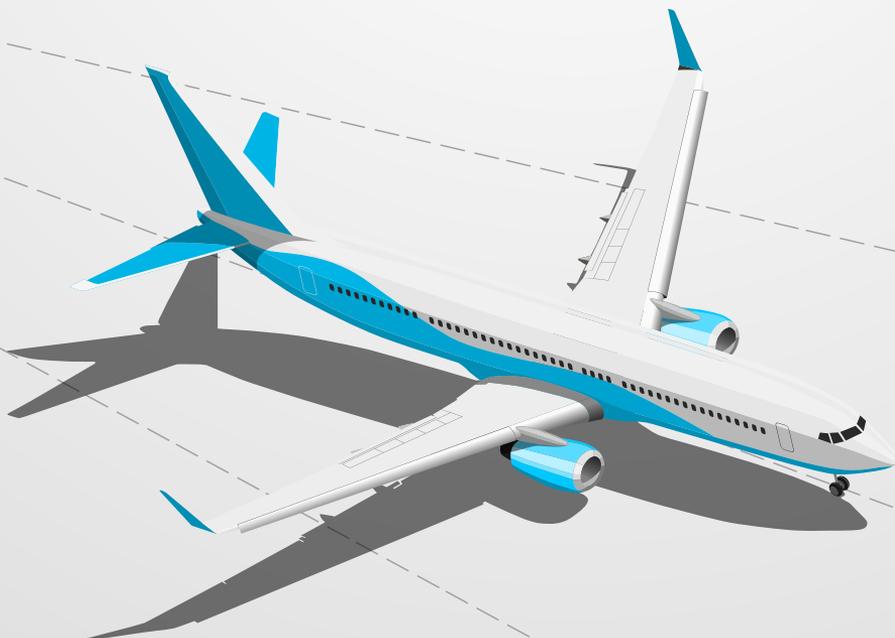
National Grand Finale
Delhi (145 finalists)

Participant Impact:

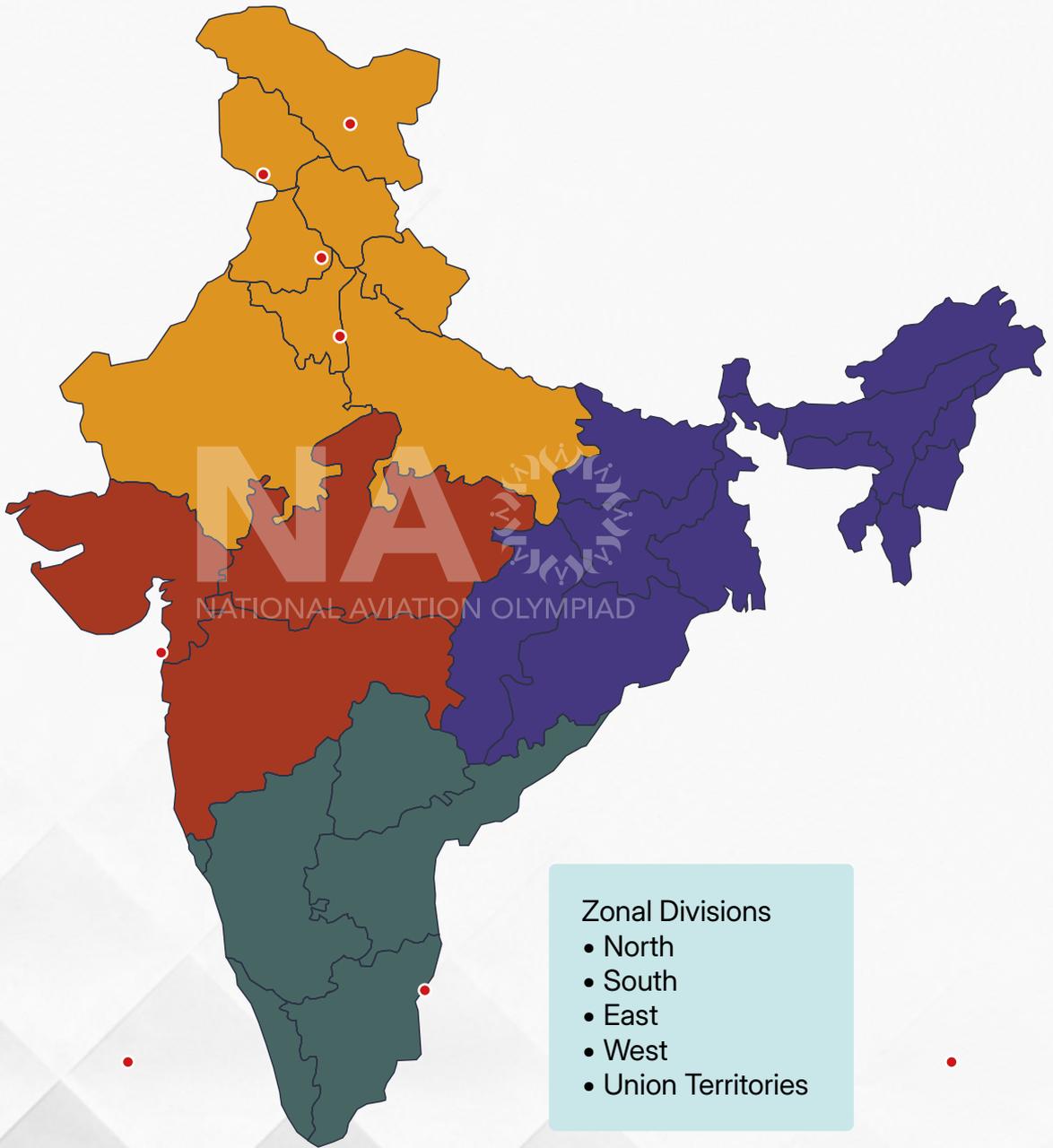
10,000+
schools

250,000+
parents
& educators

100,000+
students



Pan India Outreach



Why Sponsor NAO?

Brand Visibility:

Massive reach across schools, digital, and media platforms.



Direct Engagement:

Connect with India's emerging youth, educators, and parents.



CSR Alignment:

Deliver on STEM, youth empowerment, and SDG 4 (Quality Education).



Industry Leadership:

Shape and support India's aviation growth.



High-impact Networking:

Connect with government, industry, academia, and global leaders.



Sponsorship Details:

A. TITLE AND LEAD PARTNERSHIPS

1. Title Sponsor — ₹3 crore

Be the face of 1st Pan-India Aviation Olympiad- NAO 2026! As the Title Sponsor, your organization will lead the movement in aviation education and youth empowerment, gaining unparalleled visibility across schools, students, media, and industry stakeholders.

Deliverables and conditions:

- Naming rights: "National Aviation Olympiad 2026 presented by [Organisation Name]"
- Prime logo placement on all platforms — website, certificates, exam portal, medals, and stage.
- Booth placement on the national level competition in December 2026.
- Brochure and company profile distribution on all outreach workshops across India.
- Feature story/interview in all media releases and official podcasts.
- 15-minute address slot at the national finale/conclave.
- CSR mention: educational impact report shared for company CSR filings.
- Recognition on all NAO merchandise.
- 20 delegate passes to the national event.

2. Powered By Sponsor — ₹1-2 crores

Deliverables and conditions:

- Comes in three parts: Stage 1 (School level), Stage 2 (State Level) and Stage 3 (National Level) sponsor.
- Stage 1 sponsor: ₹ 2 crores [School-level, includes outreach and promotion programs at all onboarded schools in Stage 1; equivalent to **Platinum sponsor**]
- Stage 2 sponsor: ₹ 1 crores [State-level, includes outreach and promotion programs at all state level programs in Stage 2; equivalent to **Silver sponsor**]
- Stage 3 sponsor: ₹ 1.5 crores [National level, includes outreach and promotion programs at the national level program in Stage 3; equivalent to **Gold sponsor**]
- "Powered by [Organisation Name]" placement below the main logo on all collaterals.
- Branding on participant certificates, exam portal, and digital outreach for each stage as it may apply.
- Joint announcement on social media and YouTube podcasts.
- Speaking opportunity during the national award ceremony.
- 10 delegate passes at national event.

3. Co-Presenting / Strategic Partner — ₹50 Lakhs

Deliverables and conditions:

- Logo on all regional and state-level backdrops.
- Dedicated promotional video (30s–1min) in NAO 2026 video content series.
- Co-branded press release coverage.
- 5 delegate passes to the final event.

Sponsorship Details:

B. PODCAST/NAO CONTENT SPONSOR

Produced by: Centre for Scientific Outreach

Concept: "Bringing the world of aviation to classrooms and conversations."

A 3-series podcast ecosystem that includes

- **NAO Blueprint:** Gives overall idea of NAO 2026- details of examination and the preparatory materials include syllabus, mock tests etc.
- **Expert Talks:** Podcasts with industry leaders and experts about their aviation journey
- **The Hangar Room:** Interactive session on different career paths in aviation

4. Per episode Sponsor — ₹1 Lakh

- "Presented by" in the respective episode of **Expert Talks**.
- Opportunity to nominate company CEO/Director for a 2-hour podcast.
- Mail blast to all school database with episode link.
- Collaboration on social media, YouTube channels and all media outlets.
- Projected reach: Entire database of onboarded schools and students; 10,00,000+ reach on each episode through our verified database.

5. Content Sponsor — ₹10-12 Lakhs

- Opportunity to present video content series for study material of Olympiad.
- Ability to reach the entire onboarded schools via the study material consumption from students.
- One representative invite to the final event.
- Official partner of the channel "NAO Blueprint"
- Projected reach: 2,00,000+ verified student leads, 10,000+ verified schools and 5,00,000+ indirect engagement of parents and educators.

6. The Hangar talks Sponsor — ₹5-6 Lakhs

- Opportunity to present industry centric video content.
- Opportunity to present behind the curtain work mechanism of factory, setup and company operations etc.
- Appreciation certificate and online visibility.
- Projected reach: 7,00,000+ mixed crowd of students, parents and aviation enthusiasts.

C. STATE-LEVEL TOPPER SPONSOR

7. State Sponsor — ₹2-3 Lakhs per state

- Logo on all communication within that state.
- Participation in local press releases.
- Presence during state-level rounds and felicitation events.
- The amount will be used to sponsor travel, logistics and stay of **5 state toppers** from each state for their national level round in Delhi.
- The 5 state toppers will be wearing the company jersey during the national finale in New Delhi in December 2026 along with the company merchandise.
- The allowance is for 28 individual sponsors for each state and one individual sponsor for the entire UT zone- thereby making 29 slots in total.

Sponsorship Details:

8. Regional Outreach Partner — ₹20,000–₹50,000 per district

- Opportunity to sponsor student's fees for participating in NAO 2026 in their respective district.
- Recognition on outreach material.
- Opportunity to distribute material or gifts to students.

D. THEMATIC & IN-KIND SPONSORS

9. Scholarship Partner (In-kind or ₹10–20 Lakhs)

- Opportunity to sponsor education of **Top 5** winners of National-level of NAO 2026.
- National-level media coverage for the CSR contribution.
- Branding in all education-related communications.
- Recognition during award distribution.

10. IT/Technology Partner (In-kind or ₹50-60 Lakhs)

- Usage of respective company's platform for official communication and exam conduction of NAO 2026.
- Logo on all tech-driven activities.
- Product placement/demo during the finale.

11. Travel & Hospitality Partner (In-kind or ₹25–30 Lakhs)

- Opportunity to sponsor tickets of students and one parent for national finale of NAO 2026.
- Recognition as official travel/hospitality partner.
- Branding on logistics announcements & thank-you posts.

12. Media Partner (In-kind or ₹2–6 Lakhs)

- Co-branding on podcast and YouTube thumbnails.
- Joint social campaigns.

13. Internship Partner (₹20,000)

- Chance to sponsor 2 months internship program for 145 finalists of NAO 2026.
- Access to the best filtered talent of the country at your company.
- Official recognition as Internship partner.

14. Knowledge Partner (₹2–5 Lakhs)

- Featured as technical collaborator or expert body.
- Opportunity to nominate speakers/judges/expert committee members.

Sponsorship Details:

E. OTHER SPONSORSHIP OPPORTUNITIES

15. Institutional Sponsor (₹ 10 lakhs)

- Specially curated for colleges/institutes running aviation courses.
- Access to onboarded schools in and around their target audience area.
- Ability to be local exam centre for NAO 2026.
- Logo on awareness campaigns.
- Social media visibility.

16. Lanyard Sponsor (₹ 20 lakhs)

- Branding on lanyard on the day of national finale of NAO 2026

17. Individual Sponsor (₹ 100- ₹20,000)

- Honorary contribution by individuals for this initiative.
- Receive tax benefits through 80G donations.

Sponsorship Packages

Sponsorship Category	Value
Title Sponsor	₹ 3 crores
Powered-by Sponsor	₹ 1-2 crores
Co-presenting/Strategic Partner	₹ 50 lakhs
Per-episode Sponsor	₹ 1 lakh
Content Sponsor	₹ 10-12 lakhs
The Hangar Talks Sponsor	₹ 5-6 lakhs
State Sponsor	₹ 2-3 lakhs
Regional Outreach Partner	₹ 20,000- ₹ 50,000
Scholarship Partner	₹ 10-20 lakhs/ in-kind
IT/Technology Partner	₹ 50-60 lakhs/ in-kind
Travel and Hospitality Partner	₹ 25-30 lakhs/ in-kind
Media Partner	₹ 2-6 lakhs/ in-kind
Internship Partner	₹ 20,000
Knowledge Partner	₹ 2-5 lakhs
Institutional Sponsors	₹ 10 lakhs
Lanyard Sponsor	₹ 20 lakhs
Individual Sponsors	₹ 100- ₹ 20,000

Deliverables

**Naming and logo rights
as per category**

**Media mentions and
interviews**

Onsite branding/stalls

**Podcast and content
series inclusion**

**PR features and event
access (passes)**

**Co-branded merchandise,
certificates, and
communications**



Join the National Aviation Movement

Empower young minds. Build the future of Indian aviation.

NAO Secretariat:



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